

Ethics

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- Hva er etikk
 - Våre retningslinjer
 - Etikk og omdømme – mye kan være etisk riktig og likevel ikke tåle VG-testen (Det er REK-godkjent og likevel omstridt)

 - Ex – forskning på barnehjerner for å hindre uventet barnedød
 - Verdig formål
 - REK-godkjent at forskningen finner sted og foreldre ikke orienteres
 - Ble likevel omtalt kritisk
 - Forskningen måtte stoppes'

 - Ex – finansiering av forskning – vi tar midler fra kyllingnæringen men ikke fra cocal cola – hvorfor?
 - - hva kan svekke tilliten til forskningen?
 - Uavhengig forskning?

Ethical guidelines regarding

- Professional independence
- Conflicts of interest
- Trust and impartiality
- Openness
- Loyalty
- Financial conflicts



Ethical guidelines:

Financial conflicts of interests in research projects

The Norwegian Institute of Public Health's guidelines for preventing and handling financial conflicts of interest in research projects.
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1. This policy shall promote objectivity and ensure a high ethical standard for the research at the Norwegian Institute of Public Health (NIPH), and contribute to maintaining and further increasing the public's trust in NIPH-research.

(b) Specific expectations are pointed towards the top management at NIPH, its governing bodies, and the Principal Investigators in research projects where NIPH are responsible institution.

(c) The policy also applies to all subcontractors assisting NIPH in research projects, and shall be enclosed as an attachment to such agreements.

3. General principles

(a) Persons acting for or on behalf of NIPH shall in any situation seek to prevent or avoid potential and/or actual financial conflicts of interest.

(b) The NIPH top management, members of governing bodies, and Project Investigators in research projects where NIPH is responsible institution, shall submit information about their significant financial interests if these have or potentially could have influence on a specific research project or the institute's research activity as such.

(c) The NIPH top management, members of governing bodies, and Project Investigators in research projects where NIPH are the responsible institution, shall submit relevant information concerning their close relative's significant financial interests if these have or potentially could have influence on a specific research project or the institute's research as such.

3.e) Any question or consideration of whether there is a financial conflict of interest shall be addressed prior to initialization of a research project. Where there is uncertainty as to whether a financial interest constitutes a conflict in the particular case, the matter shall be considered by the immediate supervisor. If the immediate supervisor is a Division Director, the matter shall also be considered by the Director General.

Public-private partnership



- Health&Care21: ***National economic and business development*** – *profitable and internationally competitive health and care industries, increased foreign investments in health-related R&D and innovation.*
- We must cooperate across traditional lines, to get things done
- We must be careful to rig agreements
 - Openness
 - Well defined ownership
 - Right to publish
- The project is clearly defined to be financed with the money – Not wise to put the financial contribution
- Ikke send pengene inn i en stor pott der du ikke kan følge dem.

What to consider

- Pro
 - Tempo
 - Financing
 - Relevance
- Cons
 - Trust in research result
 - Trust in organisation (reputation)
 - Future governmental financing – critical mass of researchers



Are there areas we do not wish to cooperate with?

- Tobacco
- Sugar
- Others?

A categorization, or continuum would be helpful.

GSK – acknowledgement fee

- We said no



Case for discussion

The Coca Cola Company wishes a cooperation with you, that includes sponsoring a research project on substitute sweeteners. It can be argued that such sweeteners will better public health by reducing health risks in relation to sugar. You have the competence and see the potential for health effects of such s project, but you have no other means of finance for such a project.

Coca Cola assure you that they will not interfere with the research process or conclusion. They will, however, expect to cooperate with you about the communication after the study is finished, and they are unclear as to your right to publish results.

- *What are the reasons to accept such a cooperation?*
- *What are the reasons to refuse?*